



Punjab & Sind Bank

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Where service is a way of life

AI VISHING SCAM

CYBER JAAGROOKTA DIWAS 01-01-2025

Al Vishing Scams are on the rise!!! Stay Vigilant !!!



Al-powered voice cloning is enabling a new wave of sophisticated scams. Cybercriminals are using this technology to convincingly impersonate loved ones, creating fabricated emergencies that immediate financial assistance.

Modus Operandi





Victims are then pressured into immediate money transfers through fabricated emergency scenarios involving their loved ones.

This combination of realistic voice cloning and urgent pleas causes substantial financial losses and severe emotional distress.

How To Stay Safe

Don't trust a caller's identity based solely on their voice; verify it independently.

Resist pressure to transfer money immediately; take time to verify the request.

Limit the personal information you share on social media to protect yourself from

Always verify requests for money or personal information through a trusted, preestablished communication method.







