

Where service is a way of life

DEEPFAKE SCAM

CYBER JAAGROOKTA DIWAS - 05.06.2024



What is DeepFake Scam?

Scammers use Artificial Intelligence(AI) to create fake audio and videos to impersonate someone and target the victims.

Protect Yourself from Deepfakes



Always verify the identity of the caller whenever there is unexpected urgency for money transfer or personal information.

Be cautious while sharing any information on social media and online platforms as this information like videos and photos can be used by scamster against you.



Observe the signs in the video or audio like grammatical problems or out of context subjects that can be warning signs to show video or audio is fake.



DIAL **1930** TO REPORT ANY ONLINE FINANCIAL FRAUD
OR REPORT CYBERCRIME AT WWW.CYBERCRIME.GOV.IN