

# Mastercard Regional Merchant Programs

April 2017  
A.P. Merchant Marketing



# Destination Singapore Offers

# Changi Airport Year-Long Mastercard Privileges

## Save up to 20% at participating outlets in Terminals 1, 2 and 3 (Transit and Public Areas)

**Programme description:** Use your MasterCard to enjoy up to 20% off at participating outlets in Terminals 1, 2 and 3 (Transit and Public Areas).



[Click here to view participating shops in Transit Areas](#)



[Click here to view participating shops in Public Areas](#)

**Promo period:** 1 Jan to 31 Dec 2017

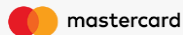
**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore (Changi Airport Terminal 1, 2 and 3)

**How to enjoy privileges:** Pay with your MasterCard at [participating outlets](#)

**Find out more at:** [www.changiairport.com/mastercard](http://www.changiairport.com/mastercard)

*Terms and conditions for individual offers apply.*



# Resorts World Sentosa Universal Studios Singapore

## 2 Adult One Day Passes at S\$134 & free limited edition retail merchandise



**Programme description:** Buy 2 Adult Universal Studios Singapore One-Day Passes and get 2 Secret Life of a Pet Recycle Bag at S\$134 when you pay by Mastercard. (Usual Price: S\$148) While Stocks Last!

**Booking and visit period:** 3 Jan to 31 May 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Online at [www.rwsentosa.com/mastercard](http://www.rwsentosa.com/mastercard) or at onsite ticketing booths

**For online and onsite bookings in Singapore only**

Enjoy 2 additional S\$5 Universal Studios Singapore Meal Vouchers\*

\*No min spend required

Booking and visit period: 3 Jan to 19 Mar 2017 only

**Assets can be downloaded [here](#)**

# Resorts World Sentosa S.E.A. Aquarium

## Adult One Day Pass at S\$30 (min. 2 to go) & free exclusive mini plush keychain



**Programme description:** Receive an exclusive S.E.A. Aquarium plush keychain when you buy a minimum of 2 S.E.A. Aquarium Adult One-Day Passes at S\$30 each. (Usual Price: S\$38) While Stocks Last!

**Booking and visit period:** 3 Jan to 31 May 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Online at [www.rwsentosa.com/mastercard](http://www.rwsentosa.com/mastercard) or at onsite ticketing booths

### **For online and onsite bookings in Singapore only**

Enjoy additional entry ticket to Pokémon Research Exhibition and S\$5 S.E.A. Aquarium Retail Voucher

\*Valid with min. S\$30 spend

Booking and visit period: 3 Jan to 5 Mar 2017 only

**Assets can be downloaded [here](#)**

Terms and conditions apply.

# Resorts World Sentosa Adventure Cove Waterpark

## Adult One Day Pass at S\$29 (min. 2 to go) & free S\$5 Meal Voucher



**Programme description:** Buy Adventure Cove Waterpark Adult One-Day Pass and get a S\$5 meal voucher (with min. S\$20 spend) at S\$29 (Usual Price: S\$36) when you pay by Mastercard. Minimum 2 to go.

**Booking and visit period:** 3 Jan to 31 May 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Online at [www.rwsentosa.com/mastercard](http://www.rwsentosa.com/mastercard) or at onsite ticketing booths

Terms and conditions apply.

**Assets can be downloaded [here](#)**

# Resorts World Sentosa Universal Studios Singapore VIP Tour

## Enjoy 10% off VIP Tour and additional benefits for MasterCard World/World Elite cardholders



### Programme description:

Enjoy 10% savings everytime you book a VIP Tour with your Mastercard. Additional benefits for MasterCard World and World Elite cardholders:

- Exclusive tour
- Year-long lounge access
- Unlimited Universal Express access to all attractions before or after tour

**Promo period:** Now to 31 December 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Call +65 6577 6077 or email [rwstours@rwsentosa.com](mailto:rwstours@rwsentosa.com)

**Assets can be downloaded [here](#)**

Terms and conditions apply.

# Resorts World Sentosa 3D2N Hotel and Multi-Attractions Package

## 2-night stay at choice of hotel and entry for 2 to key attractions from \$678



### Programme description:

3D2N Hotel & Multi-Attractions Package from S\$678

Package includes:

- Two-night stay at a choice of Equarius Hotel™ Deluxe Room, Hotel Michael™ Deluxe Room, Hard Rock® Hotel Singapore Deluxe Room or Festive Hotel™ Deluxe Family Room
- One Day Adult Pass to Universal Studios Singapore for Two
- One Day Adult Pass to S.E.A. Aquarium for Two
- One Day Adult Pass to Adventure Cove Waterpark for Two

**Booking period:** Now to 28 December 2017

**Stay period:** Now to 30 December 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Online via

<http://www.rwsentosa.com/Homepage/MasterCardExclusives/tab/hotelsandspa>

**Assets can be downloaded [here](#)**

Terms and conditions apply.



# Resorts World Sentosa Genting Hotel Jurong 3D2N Hotel and Multi-Attractions Package

2-night stay at Genting Hotel Jurong and entry for 2 to key attractions from \$498



## Programme description:

3D2N Hotel & Multi-Attractions Package from S\$498

Package includes:

- Two-night Superior Room Stay at Genting Hotel Jurong
- One Day Adult Pass to Universal Studios Singapore for Two
- One Day Adult Pass to S.E.A. Aquarium for Two
- One Day Adult Pass to Adventure Cove Waterpark for Two

**Booking period:** Now to 28 December 2017

**Stay period:** Now to 30 December 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Online via

<http://www.rwsentosa.com/Homepage/MasterCardExclusives/tab/hotelsandspa>

**Assets can be downloaded [here](#)**

Terms and conditions apply.

## Resorts World Sentosa Retail Offers

### 10% off at over 15 retail outlets



**Programme description:**

Enjoy 10% savings when you shop with your MasterCard at over 15 retail outlets in Resorts World Sentosa.

**Validity period:** Now to 31 December 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Assets can be downloaded [here](#)**

Terms and conditions apply.

# Sentosa Year-Long Mastercard Privileges

Save up to 20% at participating attractions, dining outlets, hotels and spas

**Programme description:** Use your MasterCard to enjoy up to 20% off at all participating outlets in Sentosa.



10 attraction offers



27 dining offers



4 hotel offers



3 spa offers

**Promo period:** 1 Jan to 31 Dec 2017

**Eligibility:** All MasterCard cardholders globally

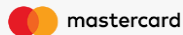
**Offer location:** Singapore, Sentosa

**How to enjoy privileges:** Pay with your MasterCard at [participating outlets](#)

**Find out more at:** <http://www.sentosa.com.sg/state-specials/mastercard-promotions>

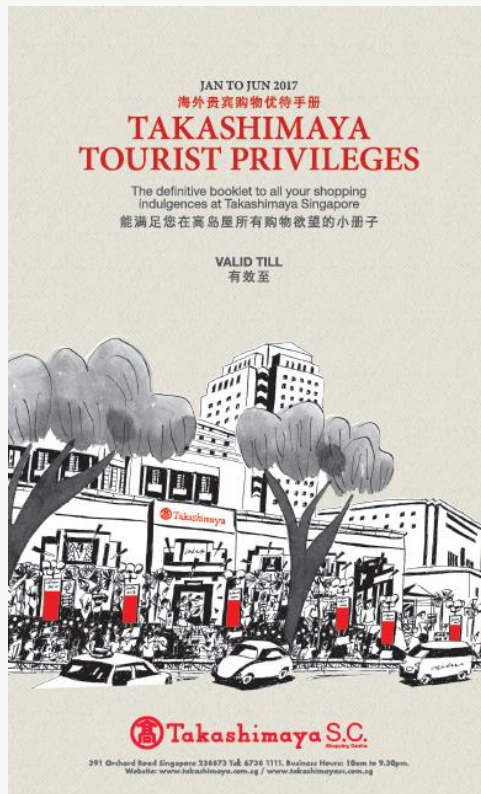
**Assets can be downloaded [here](#)**

Terms and conditions for individual offers apply.



# Takashimaya Tourist Privileges

## Save up to 15% at participating specialty stores in Takashimaya Shopping Centre



**Programme description:** Use your Mastercard to enjoy up to 15% off at participating specialty stores in Takashimaya Shopping Centre.

View participating specialty stores and offers [here](#)

**Validity period:** Now to 30 Jun 2017

**Offer location:** Singapore – Takashimaya Shopping Centre (Add: 391 Orchard Road Singapore 238872 | Tel: 6738 1111 | Business Hours: 10am to 9.30pm.)

**Eligibility:** All Mastercard cardholders with non-Singapore issued passports

**How to enjoy privileges:** Present your non-Singapore issued passport and pay with Mastercard at participating specialty stores

Terms and conditions apply. The Takashimaya Tourist Privileges booklet is also available at the L3 Customer Service Centre or L1 Information Counter.

# Destination Thailand Offers

# Central Department Store Tourist Privilege

## 10% Discount and Free Bag with Mastercard

**Shopping Spree** with   **PREFERRED CARD**

**EXCLUSIVELY FOR TOURISTS**

**GET A 10% OFF DISCOUNT COUPON**

**FREE NAUTICA OVERNIGHT BAG WITH MIN. 15,000 BAHT PURCHASE**  
(3 COLORS - WHITE / BLUE / LIGHT BLUE)

**6% Up to Tax Refund for Tourists**

### Programme description:

- 10% discount coupon
- Free Nautica Overnight Bag with min. 15,000 THB purchase

**Validity period:** 1 Mar to 31 Oct 2017

**Eligibility:** All MasterCard cardholders holding non-Thailand passports

**Offer locations:** Thailand (Central Chidlom | Pattaya Beach | Phuket | Kad Suan Kaew, Chiangmai | Hadyai | Central Festival, Hadyai | Central Festival, Chiangmai | Central Festival Samui & ZEN)

**Redemption process:** Present valid passport and eligible single-store receipt at the Customer Service Counter on the day of purchase

Terms and conditions apply.

## King Power Duty Free

Spend with your Mastercard and stand to win an experience to The 146<sup>th</sup> Open Championship



### **Programme description:**

Receive one chance for every 10,000 THB spent at King Power Duty Free using Mastercard to enter the lucky draw, and stand to be win one of five priceless experience packages to The 146<sup>th</sup> Open Championship.

**Validity period:** 1 Apr to 14 May 2017

**Eligibility:** All MasterCard cardholders globally

**Offer locations:** Thailand (Downtown Complex | Srivaree Complex | Pattaya Complex | King Power Phuket | Suvarnabhumi Airport | Don Mueang Airport | Phuket Airport | Chiang Mai Airport | Hat Yai Airport)

Terms and conditions apply.

# Travel Offers



# Blacklane

10% off year round. 20% off for first 3,000 users

**Programme description:**

- 10% year round discount on all Blacklane rides booked using voucher code MASTERCARD
- 20% for first 3,000 users who book a ride with voucher code MASTERCARD

**Promo period:** 1 July 2016 to 30 June 2017

**Offer locations:** All service locations globally

**Eligibility:** All MasterCard cardholders in Asia Pacific

**Redemption process:** Redeem at the following website <https://www.blacklane.com/mc>. Contact their 24-hour customer service for enquiries via phone at +85258086082 or email at [mastercard@blacklane.com](mailto:mastercard@blacklane.com).

**Assets can be downloaded [here](#)**

*Terms and conditions apply.* Refer to <https://www.blacklane.com/en/terms> for the specific Terms and Conditions.



## Save 10% off Leisure Retail Rates at locations worldwide

### **Programme description:**

Save 10% off Leisure Retail Rates (min. 1 day rental)

**Promo period:** 1 Jan to 31 Dec 2017

**Offer locations:** Approximately 10,000 locations in 150 countries worldwide

**Card Eligibility:** Mastercard credit cards only, issued in A.P.

**Redemption process:** 24/48 hour prior reservation required online thru:

English: [www.hertzasia.com/mastercard/](http://www.hertzasia.com/mastercard/)

Korean: [www.hertzasia.com/mastercard/kr](http://www.hertzasia.com/mastercard/kr)

Traditional Chinese: [www.hertzasia.com/mastercard/zh](http://www.hertzasia.com/mastercard/zh)

Simplified Chinese: [www.hertzasia.com/mastercard/cn](http://www.hertzasia.com/mastercard/cn)

**Assets can be downloaded [here](#)**

### **Terms and conditions**

Reservation must be made at least 24 hours prior departure (48 hours for rentals in Asia) with a valid Mastercard credit card only, which must be presented at counter during time of payment. Offers are valid on leisure retail rates for self-drive rentals at participating locations. Offers do not apply on Hertz Collections. Limited to one offer per rental. Offers apply to time and mileage charges only, and does not apply to taxes, fees and optional services. Offers are not guaranteed and based on availability at time of rental. Offers have no cash value, may not be used with tour rates or insurance/dealer replacement rates and cannot be combined with any other certificate, voucher, offer or promotion. Blackout dates apply. Standard Hertz rental terms and conditions apply. Hertz reserve the right to modify and/or cancel the offer(s) without prior notice; please refer to full Terms & Conditions governing each offer on [www.hertzasia.com/mastercard](http://www.hertzasia.com/mastercard).

# Hertz®



Save 10% plus 2-class car upgrade (World/World Elite)



**Programme description:**

Save 10% off Leisure Retail Rates plus free 2-class car upgrade with min. 4 days rental

**Promo period:** 1 Jan to 31 Dec 2017

**Offer locations:** USA, Canada, Australia, New Zealand and Europe (selected locations)

**Card Eligibility:** Mastercard World/World Elite credit cards only, issued in A.P.

**Redemption process:** 24-hour prior reservation required online thru:

English: [www.hertzasia.com/mastercard/](http://www.hertzasia.com/mastercard/)

Korean: [www.hertzasia.com/mastercard/kr](http://www.hertzasia.com/mastercard/kr)

Traditional Chinese: [www.hertzasia.com/mastercard/zh](http://www.hertzasia.com/mastercard/zh)

Simplified Chinese: [www.hertzasia.com/mastercard/cn](http://www.hertzasia.com/mastercard/cn)



**Assets can be downloaded [here](#)**

**Terms and conditions**

Reservation must be made at least 24 hours prior departure (48 hours for rentals in Asia) with a valid Mastercard credit card only, which must be presented at counter during time of payment. Offers are valid on leisure retail rates for self-drive rentals at participating locations. Offers do not apply on Hertz Collections. Limited to one offer per rental. Offers apply to time and mileage charges only, and does not apply to taxes, fees and optional services. Offers are not guaranteed and based on availability at time of rental. Offers have no cash value, may not be used with tour rates or insurance/dealer replacement rates and cannot be combined with any other certificate, voucher, offer or promotion. Blackout dates apply. Standard Hertz rental terms and conditions apply. Hertz reserve the right to modify and/or cancel the offer(s) without prior notice; please refer to full Terms & Conditions governing each offer on [www.hertzasia.com/mastercard](http://www.hertzasia.com/mastercard).

Save 10% plus 1-class car upgrade (Platinum/Titanium/Gold)



**Programme description:**

Save 10% off Leisure Retail Rates plus free 1-class car upgrade with min. 4 days rental

**Promo period:** 1 Jan to 31 Dec 2017

**Offer locations:** USA, Canada, Australia, New Zealand and Europe (selected locations)

**Card Eligibility:** Mastercard Platinum/Titanium/Gold credit cards only, issued in A.P.

**Redemption process:** 24-hour prior reservation required online thru:

English: [www.hertzasia.com/mastercard/](http://www.hertzasia.com/mastercard/)

Korean: [www.hertzasia.com/mastercard/kr](http://www.hertzasia.com/mastercard/kr)

Traditional Chinese: [www.hertzasia.com/mastercard/zh](http://www.hertzasia.com/mastercard/zh)

Simplified Chinese: [www.hertzasia.com/mastercard/cn](http://www.hertzasia.com/mastercard/cn)



**Assets can be downloaded [here](#)**

**Terms and conditions**

Reservation must be made at least 24 hours prior departure (48 hours for rentals in Asia) with a valid Mastercard credit card only, which must be presented at counter during time of payment. Offers are valid on leisure retail rates for self-drive rentals at participating locations. Offers do not apply on Hertz Collections. Limited to one offer per rental. Offers apply to time and mileage charges only, and does not apply to taxes, fees and optional services. Offers are not guaranteed and based on availability at time of rental. Offers have no cash value, may not be used with tour rates or insurance/dealer replacement rates and cannot be combined with any other certificate, voucher, offer or promotion. Blackout dates apply. Standard Hertz rental terms and conditions apply. Hertz reserve the right to modify and/or cancel the offer(s) without prior notice; please refer to full Terms & Conditions governing each offer on [www.hertzasia.com/mastercard](http://www.hertzasia.com/mastercard).

# Rentalcars.com

5% off year round

**Programme description:**

5% year round discount for all MasterCard cards

**Promo period:** 1 July 2016 to 30 June 2017

**Offer locations:** Global

**Eligibility:** All Mastercard credit cards issued in Asia Pacific

**Redemption process:** [www.rentalcars.com/?affiliateCode=mastercard\\_apac&enabler=mastercapac](http://www.rentalcars.com/?affiliateCode=mastercard_apac&enabler=mastercapac)

**Assets can be downloaded [here](#)**

*Terms and conditions apply.*

- You must book and pay to Rentalcars.com via the dedicated site in order to receive discounts
- Discounts are only applied on a car price.
- Discounts are not applied on quotes. If you have already made a quote, you must make a new booking to receive discounts
- Rentalcars.com Ts&Cs are applied. Please go to <http://www.rentalcars.com/en/terms/> for further information.
- You must pay via a MasterCard credit card
- Pick-up date cannot be later than 30th June 2018

# Rentalcars.com



# Destination Japan/Korea Offers

# DISCOVER Japan WITH MASTERCARD



**Programme description:** Various offers at *merchants popular with visitors to Japan*

**Validity period:** Yearlong till 31 Mar 2018

**Eligibility:** All Mastercard cards

**Eligible countries:** All. A.P.\* except Japan

\*For Thailand cardholders, program start date to be confirmed.

**Offer location:** Japan and online

**Redemption channel:** Point-of-sale, ticketing counter, and online

**Marketing Assets:** Can be downloaded from Global Marketing Centre from 10 April 2017

| Category    | Merchant Name                                  | Offer   |
|-------------|--|---|
| Shop        | Bic Camera (44 outlets across Japan)           | Up to 7% off + 8% tax free                            |
|             | Rera Outlet (Chitose)                          | 10% off + free gift                                   |
|             | Sapporo Drugstore (176 outlets in Hokkaido)    | 2% off plus 8% tax free on all purchases              |
| Eat         | Hisagoan Geisha Restaurant (Tokyo)             | 5% off Kaiseki lunch                                  |
|             | Asahi Beer Garden Yoyotei (Hokkaido)           | 3% Off + Free 1 drink                                 |
|             | Cook Robin Restaurant Crab Buffet (Hokkaido)   | 3% Off  |
|             | Shabu Shabu Hassan                             | 10% off Shabu Shabu Kobe Beef Buffet                  |
|             | Discover Michelin-starred restaurants in Japan | Exclusive discount off bookings and kaiseki meals     |
|             | InterContinental® Hotels & Resorts             | Kids Dining Perks (one dines free with paying adult)  |
| Play        | Robot Restaurant (Tokyo)                       | 18% Off   |
|             | Legoland Discovery Center (Tokyo)              | 10% Off Admission Tickets                             |
|             | Madame Tussauds (Tokyo)                        | 10% Off   |
|             | Discover Japan theme parks                     | Purchase tickets online and enjoy exclusive discounts |
| Travel/Stay | Hotels.com                                     | 8% off on top of Japan hotel deals                    |
|             | JR East  | 3% off all tickets                                    |
|             | Ministry of Villas (Hokkaido)                  | Ryokan Hotels and exclusive experiences               |
|             | Luxury Hotels & Resorts Portfolio              | World & World Elite cardholder privileges             |

# VISIT Korea WITH MASTERCARD

**Programme description:** Various offers at *merchants popular with visitors to South Korea*

**Validity period:** Yearlong till 31 Mar 2018

**Eligibility:** All Mastercard cards

**Eligible countries:** All. A.P. except South Korea

**Offer location:** South Korea and online

**Redemption channel:** Point-of-sale, ticketing counter, and online

**Marketing Assets:** Can be downloaded from [Global Marketing Centre](#)



[www.mastercard.com.cn/visitkorea](http://www.mastercard.com.cn/visitkorea)

[www.mastercard.com.hk/visitkorea](http://www.mastercard.com.hk/visitkorea)

[www.mastercard.co.id/visitkorea](http://www.mastercard.co.id/visitkorea)

[www.mastercard.co.jp/visitkorea](http://www.mastercard.co.jp/visitkorea)

[www.mastercard.com.my/visitkorea](http://www.mastercard.com.my/visitkorea)

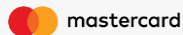
[www.mastercard.com.ph/visitkorea](http://www.mastercard.com.ph/visitkorea)

[www.mastercard.com.sg/visitkorea](http://www.mastercard.com.sg/visitkorea)

[www.mastercard.co.th/visitkorea](http://www.mastercard.co.th/visitkorea)

[www.mastercard.com.tw/visitkorea](http://www.mastercard.com.tw/visitkorea)

[www.mastercard.com.vn/visitkorea](http://www.mastercard.com.vn/visitkorea)



| Category    | Merchant Name  | Offer   |
|-------------|--|---|
| Shop        | Shilla Duty Free                                     | Up to KRW30,000 cash voucher                  |
|             | Yeoju & Paju Premium Outlets                         | Free beverage + discount coupon booklet       |
|             | Doota Shopping Mall                                  | Free designer pouch + discount coupon booklet |
|             | Platform Place                                       | 15% Off                                       |
|             | Hollika Hollika                                      | Extra 5% Off on top of in-store discounts     |
|             | AHC Cosmetics  | 30% Off and 1-for-1 on selected items         |
|             | Baynaru.com  | Free same-day delivery, plus cash voucher     |
|             | Carré d'artistes                                     | 10% Off                                       |
| Eat         | Marley Coffee  | 1-for-1 on beverage                           |
|             | YG Republique, Samgeori's Butcher, 3 Birds Trattoria | Up to 20% off                                 |
|             | Mr. Pizza  | 10% Off                                       |
|             | Hanmiri Royal Cuisine Restaurant                     | 15% Off                                       |
|             | Pizburger  | 15% Off                                       |
|             | Chansbros  | 1-for-1 on coffee                             |
| Play        | Lotte World  | 20% Off Admission Tickets (30% off ladder-up) |
|             | Grevin Museum  | 10% Off Admission Tickets                     |
|             | Klive Hologram Show                                  | 1+1 on Admission Tickets                      |
| Travel/Stay | Hotels.com   | 8% off on top of Korea hotel deals            |
|             | A'REX airport express train                          | Discounted fare KRW6,900                      |
|             | Kensington Hotel                                     | 50% Off Rack Rates, 20% Off F&B               |
|             | LG U+ Wifi Router Rental                             | Free rental on Wifi Router + Powerbank        |



# Hotel Offers

# Accor Hotels – Morning, Noon & Night

Complimentary breakfast for 2 & wifi

**Programme description:** Start your day in a magical way with a delicious complimentary breakfast for up to 2 people when you book a room at AccorHotels with MasterCard

**Promo period:** Extended! 1 July 2016 to 30 June 2017

**Eligibility:** All MasterCard cardholders

**Offer location:** Participating properties in Asia Pacific

• **Booking channel:** [www.mastercard-accorhotels.com/morningnoonnight](http://www.mastercard-accorhotels.com/morningnoonnight)

**Assets can be downloaded [here](#)**



## The Ultimate Rivals: Champions League Game

### Programme description:

- Rack up points by using your Mastercard at AccorHotels, complete football games and trivia, share on social media
- Winners go to Cardiff to watch the Champions League Final
- Weekly prize winners

**Promo period:** 6 Feb 2017 to 11 May 2017

**Offer location:** Online

**Eligibility:** Valid for MasterCard cardholders in AP

**Redemption process:** Online [www.theultimaterivals.com](http://www.theultimaterivals.com)

### Advertising by Merchant:

eDM, banners on website, digital and social media campaign

**Assets can be downloaded [here](#) (from 20 Jan onwards)**

*Terms and conditions apply.*



## Yearlong privileges for hotel bookings and others

### Programme description:

Discount coupon applicable on hotel bookings at thousands of participating properties globally.

**Sales period:** Now to 30 Jun 2017\*

**Travel period:** Now to 30 Sep 2017

**Eligibility:** All Mastercard cards issued in countries listed below

**Booking channels:** See table below

\*Note: Program validity is until 31 Dec 2017 but coupon discount is reviewed quarterly and may vary.

| Country     | Coupon discount                     | Redemption URL   |
|-------------|-------------------------------------|--|
| Singapore   | 12%                                 | <a href="http://www.expedia.com.sg/mastercard">www.expedia.com.sg/mastercard</a> |
| Malaysia    | 12%                                 | <a href="http://www.expedia.com.my/mastercard">www.expedia.com.my/mastercard</a> |
| Indonesia   | 11%                                 | <a href="http://www.expedia.co.id/mastercard">www.expedia.co.id/mastercard</a>   |
| Thailand    | 12%                                 | <a href="http://www.expedia.co.th/mastercard">www.expedia.co.th/mastercard</a>   |
| Philippines | 12%                                 | <a href="http://www.expedia.com.ph/mastercard">www.expedia.com.ph/mastercard</a> |
| Hong Kong   | 10%                                 | <a href="http://www.expedia.com.hk/mastercard">www.expedia.com.hk/mastercard</a> |
| India       | 12%                                 | <a href="http://www.expedia.co.in/mastercard">www.expedia.co.in/mastercard</a>   |
| Taiwan      | 12%                                 | <a href="http://www.expedia.com.tw/mastercard">www.expedia.com.tw/mastercard</a> |
| Japan       | 9% Standard cards<br>10% Gold cards | <a href="http://www.expedia.co.jp/mastercard">www.expedia.co.jp/mastercard</a>   |
| Australia   | 12%                                 | <a href="http://www.expedia.com.au/mastercard">www.expedia.com.au/mastercard</a> |
| Vietnam     | 10%                                 | <a href="http://www.expedia.com.vn/mastercard">www.expedia.com.vn/mastercard</a> |

Assets can be downloaded [here](#)

*Terms and conditions apply.*



# Far East Hospitality

## Exclusive room rates and benefits at 6 Far East Hospitality hotels with Mastercard



### Programme description:

| Hotel                      | MasterCard Privileges   | Complimentary Benefits*   |
|----------------------------|---|---|
| Village Hotel Albert Court | <ul style="list-style-type: none"><li>Room rates from S\$170++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> | <ul style="list-style-type: none"><li>Airport transfer</li><li>Room upgrades</li><li>Extra bed</li><li>Late check-out</li><li>2-piece laundry daily</li><li>Local calls</li><li>Access to Club Lounge</li></ul> |
| Village Hotel Bugis        | <ul style="list-style-type: none"><li>Room rates from S\$170++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> |   |
| Oasia Hotel Novena         | <ul style="list-style-type: none"><li>Room rates from S\$230++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> |   |
| Orchard Parade Hotel       | <ul style="list-style-type: none"><li>Room rates from S\$220++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> |   |
| The Elizabeth              | <ul style="list-style-type: none"><li>Room rates from S\$200++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> |   |
| The Quincy Hotel           | <ul style="list-style-type: none"><li>Room rates from S\$270++ per room per night, inclusive of daily buffet breakfast and Internet</li></ul> |   |

**Promo period:** 1 Oct 2016 to 30 Sep 2017

**Eligibility:** All MasterCard cardholders globally

**Offer location:** Singapore

**Booking channel:** Call Central Reservations at Tel no: +65 6881 8888 or Email:

[reaseasy@fareast.com.sg](mailto:reaseasy@fareast.com.sg)

**Assets can be downloaded [here](#)**

Terms and conditions apply.

# Hotels.com Cherry Blossom Sale

Special deals on Japan hotels for sakura season plus 8% off with Mastercard

## Program description:

It's sakura season in Japan and now's the best time to go. Enjoy extra 8% off with Mastercard at a participating Price Guarantee hotel when you make your booking on Hotels.com

**Sales period:** Now till 31 May 2017

**Travel period:** Now till 31 July 2018

**Eligibility:** All MasterCard cardholders

**Offer location:** Asia Pacific

**Booking channel:** Online – see URLs in table

Assets can be downloaded [here](#)

Terms and conditions apply.

eDM template

Key visual



| Countries available | URL for Mastercard and/issuers to promote   |
|---------------------|---|
| AU                  | <a href="https://au.hotels.com/hotel-deals/sakura-au/?pos=HCOM_AU&amp;locale=en_AU&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://au.hotels.com/hotel-deals/sakura-au/?pos=HCOM_AU&amp;locale=en_AU&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                     |
| NZ                  | <a href="https://nz.hotels.com/hotel-deals/sakura-nz/?pos=HCOM_NZ&amp;locale=en_NZ&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://nz.hotels.com/hotel-deals/sakura-nz/?pos=HCOM_NZ&amp;locale=en_NZ&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                     |
| JP                  | <a href="https://jp.hotels.com/hoteru-otaku-joho/sakura-jp/?pos=HCOM_JP&amp;locale=ja_JP&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://jp.hotels.com/hoteru-otaku-joho/sakura-jp/?pos=HCOM_JP&amp;locale=ja_JP&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>         |
| KR                  | <a href="https://kr.hotels.com/teukga-hotel-sangpoom/sakura-kr/?pos=HCOM_KR&amp;locale=ko_KR&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://kr.hotels.com/teukga-hotel-sangpoom/sakura-kr/?pos=HCOM_KR&amp;locale=ko_KR&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a> |
| CN                  | <a href="http://www.hotels.cn/jiu-dian-you-hui/sakura-cn/?pos=HCOM_CN&amp;locale=zh_CN&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.cn/jiu-dian-you-hui/sakura-cn/?pos=HCOM_CN&amp;locale=zh_CN&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>             |
| HK                  | <a href="https://zh.hotels.com/jiu-dian-you-hui/sakura-hk/?pos=HCOM_HK&amp;locale=zh_HK&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://zh.hotels.com/jiu-dian-you-hui/sakura-hk/?pos=HCOM_HK&amp;locale=zh_HK&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>           |
| TW                  | <a href="https://tw.hotels.com/fan-dian-you-hui/sakura-tw/?pos=HCOM_TW&amp;locale=zh_TW&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://tw.hotels.com/fan-dian-you-hui/sakura-tw/?pos=HCOM_TW&amp;locale=zh_TW&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>           |
| SG                  | <a href="https://sg.hotels.com/hotel-deals/sakura-sg/?pos=HCOM_SG&amp;locale=en_SG&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://sg.hotels.com/hotel-deals/sakura-sg/?pos=HCOM_SG&amp;locale=en_SG&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                     |
| IN                  | <a href="https://in.hotels.com/hotel-deals/sakura-in/?pos=HCOM_IN&amp;locale=en_IN&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://in.hotels.com/hotel-deals/sakura-in/?pos=HCOM_IN&amp;locale=en_IN&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                     |
| Asia                | <a href="https://www.hotels.com/hotel-deals/sakura-asia/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://www.hotels.com/hotel-deals/sakura-asia/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>           |
| TH                  | <a href="https://th.hotels.com/ที่พักฤดูชมซากุระ/sakura-th/?pos=HCOM_TH&amp;locale=th_TH&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://th.hotels.com/ที่พักฤดูชมซากุระ/sakura-th/?pos=HCOM_TH&amp;locale=th_TH&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>         |

# Hotels.com Thematic & Destination sales

| <u>Key visual</u>  | <u>Promotion</u>   | <u>Book From</u> | <u>Book Till</u> | <u>Travel From</u> | <u>Travel Till</u> | <u>Main URL for reference</u><br>(full list of URL for each country available in Excel file on <a href="#">GMC</a> )  |
|--|--|------------------|------------------|--------------------|--------------------|---|
|  | Deal of the Day<br>Enjoy unbeatable value deals on Hotels.com with Mastercard  | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="https://www.hotels.com/hotel-deals/dealoftheday-asia/&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">https://www.hotels.com/hotel-deals/dealoftheday-asia/&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>   |
|  | Romantic Getaways<br>Find your special escape on Hotels.com with Mastercard  | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://sg.hotels.com/hotel-deals/honeymoon-sg?pos=HCOM_SG&amp;locale=en_SG&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://sg.hotels.com/hotel-deals/honeymoon-sg?pos=HCOM_SG&amp;locale=en_SG&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                         |
|  | Resort Getaways<br>Find your special escape on Hotels.com with Mastercard  | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://www.hotels.com/hotel-deals/resort-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.com/hotel-deals/resort-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                     |
|  | Last Minute Deals<br>Plan a quick escape with these last minute deals on Hotels.com with Mastercard                        | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://www.hotels.com/last-minute-hotel-deals/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.com/last-minute-hotel-deals/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                   |
|  | Visit Thailand with Mastercard<br>Additional 8% on top of discounted deals when you book on Hotels.com with Mastercard     | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://www.hotels.com/hotel-deals/thailand-travel-asia/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.com/hotel-deals/thailand-travel-asia/?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a> |
|  | Visit Japan/Korea with Mastercard<br>Additional 8% on top of discounted deals when you book on Hotels.com with Mastercard  | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://www.hotels.com/hotel-deals/japankorea-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.com/hotel-deals/japankorea-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>             |
|  | Destination Hong Kong/Macau/Taiwan<br>Additional 8% on top of discounted deals when you book on Hotels.com with Mastercard | 2/1/2017         | 12/31/2017       | 2/1/2017           | 3/31/2018          | <a href="http://www.hotels.com/hotel-deals/hktaiwan-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand">http://www.hotels.com/hotel-deals/hktaiwan-asia?pos=HCOM_ASIA&amp;locale=en_AS&amp;rffrid=mdp.hcom.aa.202.000.09.cobrand</a>                 |

Assets can be downloaded [here](#)

# Hotels.com SaveMyCard (card-on-file) Campaign

## Programme description:

Register your Mastercard card at Hotels.com to enjoy 12% off. Check “Save my card” box and enter promo code: SAVEMYCARD12

## Sales period:

June – September 2017: Asian destinations only

October – December 2017: Long haul destinations only

**Eligibility:** All MasterCard cardholders

**Offer location:** HK, TW, CN, JP, AU, SG, MY, TH, ID, PH, VN, IN

**Booking channel:** Desktop and mobile; restrictions apply.

Assets can be downloaded [here](#) from 30 April onwards.

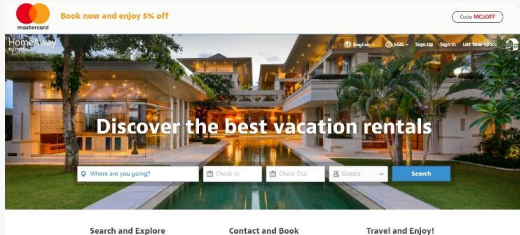
Terms and conditions apply.



| POSa | URL - English language   | URL - Local language  |
|------|--|---|
| HK   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | <a href="https://zh.hotels.com/savemastercard">https://zh.hotels.com/savemastercard</a> |
| TW   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | <a href="https://tw.hotels.com/savemastercard">https://tw.hotels.com/savemastercard</a> |
| CN   | n.a.   | <a href="http://www.hotels.cn/savemastercard">www.hotels.cn/savemastercard</a>          |
| JP   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | <a href="https://jp.hotels.com/savemastercard">https://jp.hotels.com/savemastercard</a> |
| AU   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| SG   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| MY   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| TH   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | <a href="https://th.hotels.com/savemastercard">https://th.hotels.com/savemastercard</a> |
| ID   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| PH   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| VN   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |
| IN   | <a href="http://www.hotels.com/savemastercard">www.hotels.com/savemastercard</a> | n.a.  |



# HomeAway Yearlong Privilege



Base offer 1.jpg

Base offer.jpg

Family 3.jpg



Listing 1.jpg

Listing 2.jpg

Listing 3.jpg



Family.jpg

Friends 1.jpg

Friends.jpg

**Programme description:** 5% off HomeAway bookings when you use **MC5OFF** at checkout.

**Validity period:** Yearlong till 31 Dec 2017

**Eligibility:** All Mastercard cards

**Eligible countries:** All. A.P.

**Offer location:** Online

**Redemption channel:** <http://bit.ly/homeaway-mastercard>

**Marketing Assets:** Can be downloaded from [Global Marketing Centre](#) (12 April 2017 onwards)

**Terms and conditions:**

- Valid for booking from now till 31 December 2017.
- Not valid in conjunction with any other promotion or host discounts.
- User is responsible for verifying that the promo code's discount has been applied to the total booking amount.
- Promo code is not redeemable or exchangeable for cash or cash equivalents or anything else other than credit to offset the cost of bookings made on HomeAway sites, and may not be applied towards or used for prior transactions.
- Any subsequent refund will be limited to the actual amount paid.
- Bookings made on [asia.homeaway.com](http://asia.homeaway.com) are not eligible for the promotion
- HomeAway reserves the right to cancel, revoke, or otherwise prevent the issuance of the discount in cases of mistake and in any suspected case.

## About HomeAway

Choose from over 2 million holiday homes worldwide. HomeAway has a wide selection of accommodation for every budget - from apartments and condos, to cottages, cabins, houses and villas, even whole islands! Book an entire home on HomeAway – more space, more privacy, no compromises. HomeAway is part of the Expedia, Inc. family of brands.

# Leading Hotels of the World

USD150 credit with 3-nights stay

## Programme description:

Receive a USD 150 hotel credit (or equivalent in local currency) per room to be used during your stay of at least three consecutive nights at participating hotels.

**Promo period:** Now to 31 Dec 2017

**Eligibility:** All Mastercard cardholders in A.P.

**Offer location:** Various countries globally

**Booking channel:** [http://www.lhw.com/Offers/Search/MasterCard-Exclusive?ext=mcemoffer0116&utm\\_medium=email&utm\\_source=mastercardemoffer&utm\\_campaign=0116mcemoffer&utm\\_content=mcofferemail](http://www.lhw.com/Offers/Search/MasterCard-Exclusive?ext=mcemoffer0116&utm_medium=email&utm_source=mastercardemoffer&utm_campaign=0116mcemoffer&utm_content=mcofferemail)

Assets can be downloaded [here](#)

Terms and conditions apply.



# Starwood Hotels & Resorts – Everyday offer

Stay 2 Save 20

**Programme description:** Save 20% when you stay 2 nights at Starwood hotels and resorts in Asia Pacific before 14 July 2017 and pay with MasterCard. In addition, enjoy a room upgrade and late checkout when you stay at a new hotel\*.

\*Opened within the past 6 months

**Booking and stay period:** Now to 14 Jul 2017

**Eligibility:** All MasterCard cardholders in Asia Pacific excluding Japan

**Offer location:** Participating properties in Asia Pacific

**Booking channel:** <http://www.spg-asiapacific.com/save20/en/>

**Assets can be downloaded [here](#)**

*Terms and conditions apply.*



# SPG Gold

## Starwood Preferred Guest Gold Status

### Programme description:

Earn instant Gold Preferred status for one year and make your next stay with us at Starwood Hotels & Resorts in Asia Pacific using your World or World Elite MasterCard® and enjoy:

- 4pm late checkout
- Complimentary welcome gift
- 50% more Starpoints
- Room upgrades at check-in when available

**Promo period:** Now to 14 Jul 2017

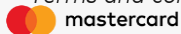
**Eligibility:** All World and World Elite MasterCard cardholders in Asia Pacific countries except Japan.

**Offer location:** Participating properties in Asia Pacific

**Booking channel:** [www.spg.com/worldmastercardgold](http://www.spg.com/worldmastercardgold)

**Assets can be downloaded [here](#)**

*Terms and conditions apply.*



# Shopping Offers

# Premium Membership and 30% Off Shipping for 1 Year

## Marketing copy

Shop over 100,000 US retailers including Apple, Amazon and Ralph Lauren and get fast, reliable, affordable international shipping!

## Offer mechanics

AP offer: Simply register at [myus.com/mastercard/ap](https://myus.com/mastercard/ap)

MasterCard cardholders receive:

- A MyUS address to use at checkout with your favorite online stores
- FREE Premium Membership for 1 year (US\$60 value)
- FREE account setup (US\$20 value)
- 30% off shipping for 1 year
- FREE insurance for the first US\$100 in merchandise value

**Promo period:** Now to 31 May 2017

## Terms and conditions

Promotion is open to all MasterCard cardholders who register with MyUS for the first time. Registration must be completed through the promotion URL to obtain these offer benefits. New members must make 1 shipment with MyUS within the first 3 months following membership approval to retain offer benefits for the entire 1 year period. Shipping discounts apply for 1 year from date of registration when paying with a valid MasterCard and are applicable when shipping DHL, FedEx or UPS only. Discounts are only valid on MyUS.com services and not on merchandise purchased. This offer is not transferable and cannot be combined with other discounts or promotional codes. Void if copied, altered, transferred, purchased, or sold. Redemption and registration is subject to review and verification. See redemption URL for full promotion terms and conditions. Void where prohibited.

Assets can be downloaded [here](#)

## Redemption URL

[myus.com/mastercard/ap](https://myus.com/mastercard/ap)

## Eligible countries

Australia/New Zealand, China, Hong Kong, India, Indonesia, Korea, Malaysia Philippines, Singapore, Thailand, Tunisia, Taiwan, Vietnam.

## Merchant logo



## Offer key visual



# Approval Process

- Please include programme details, visuals and logos provided into the artwork.
  - All artworks will need to be cleared by Mastercard and merchant before it's printed or published.
  - Kindly allow up to 3 working days for approval.
- 
- For queries on the promotions, please contact your MasterCard Account Manager.

For more regional promotions, please visit [Global Marketing Centre](#)